



## ADVERTISING RATES AND INFORMATION IMFF 17 Festival Guide

Size	Dimensions	Cost
Eighth Page	2.5" w x 1.875" h	\$75
Quarter Page	5" w x 1.876" h	\$100
Half Page	5" w x 4" h	\$125
Full Page	5" w x 8" h	\$200
Double Truck	10" w x 8" h	\$500

### Festival Guide Ad:

- Your ad will be in every film festival guidebook given out to every person attending the film festival.
- Thousands of Festival Guides will be distributed to area hotels, restaurants, the Convention and Visitors Bureau, and Downtown Alliance for distribution.
- All ads are full color. Preferred digital format is High Resolution (300 dpi or higher) PDF format (RGB color) Please name the file with your business name in the title.
- Submit artwork via email to: [IMFF@GroundSwellPictures.com](mailto:IMFF@GroundSwellPictures.com)
- If you have any questions, please contact Pat Wright by phone at 910-309-6580.
- All ads must be submitted no later than Thursday August 31, 2017 by 6:00pm. No ads will be accepted after that time.
- You can pay online at [www.IndigoMoonFilmFestival.com](http://www.IndigoMoonFilmFestival.com)
- Checks may be mailed to: Indigo Moon Film Festival 221 Hay Street Fayetteville, NC 28301

*Please fill out the following form for each festival guidebook advertisement.*

<b>Ad Size</b>	
<b>Business Name</b>	
<b>Contact Name</b>	
<b>Phone Number</b>	
<b>Check #</b>	
<b>Credit Card #</b>	
<b>Expiration Date</b>	
<b>Security Code</b>	
<b>Credit Card Zip Code</b>	